

INVEST
IN ITALY

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INVITALIA

WORLD MANUFACTURING FORUM 2020

Manufacturing: Why Invest in Italy

10th November 2020

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NOI
TECHPARK SÜDTIROL / ALTO ADIGE

NOI Techpark - Südtirol / AltoAdige Autonomous Province of Bolzano / Bozen

Johannes Brunner,
NOI Techpark - Automotive|Automation

KEY FACTS AND FIGURES

NOI Techpark, South Tyrol's Innovation Hub,

...is located in Bolzano @ A22 Highway and Bolzano Airport
3h to Milano, Venice or Munich(D)

...is driven by 700 entrepreneurs, startupers, developers and researchers

...focusing on the following innovation areas:

- Alpine
- Automotive
- Digital
- Green
- Food

...is your opportunity to:

- invest in our NOI Startups
- install your R&D team
- benefit from our talents
- use South Tyrol as test region for your pilots
- become part of our ecosystem



BUSINESS ENVIRONMENT

The ecosystem Automotive|Automation consist of:

- 150 companies along the automotive value chain (Alupress, Alpitronic, Doppelmayr, GKN Sinter Metals, Intercable, Iveco DVD, Microtec, Prinoth, ...)
- 30 startups @ NOI Techpark (Aigritec, CAEmate, E-Powertrac, Truckscreenia, ...)
- 40 R&D teams from companies (Maccaferri, Pichler Holz, Würth, ...)
- 28 Laboratories (Eurac terraXcube, Fraunhofer ARENA, UniBz Sensor System Technologies Lab, ...)
- Free University of Bolzano – Upcoming Campus for Digital Engineering @ NOI Techpark
- Fraunhofer Engineering Center Italia
- Eurac Research

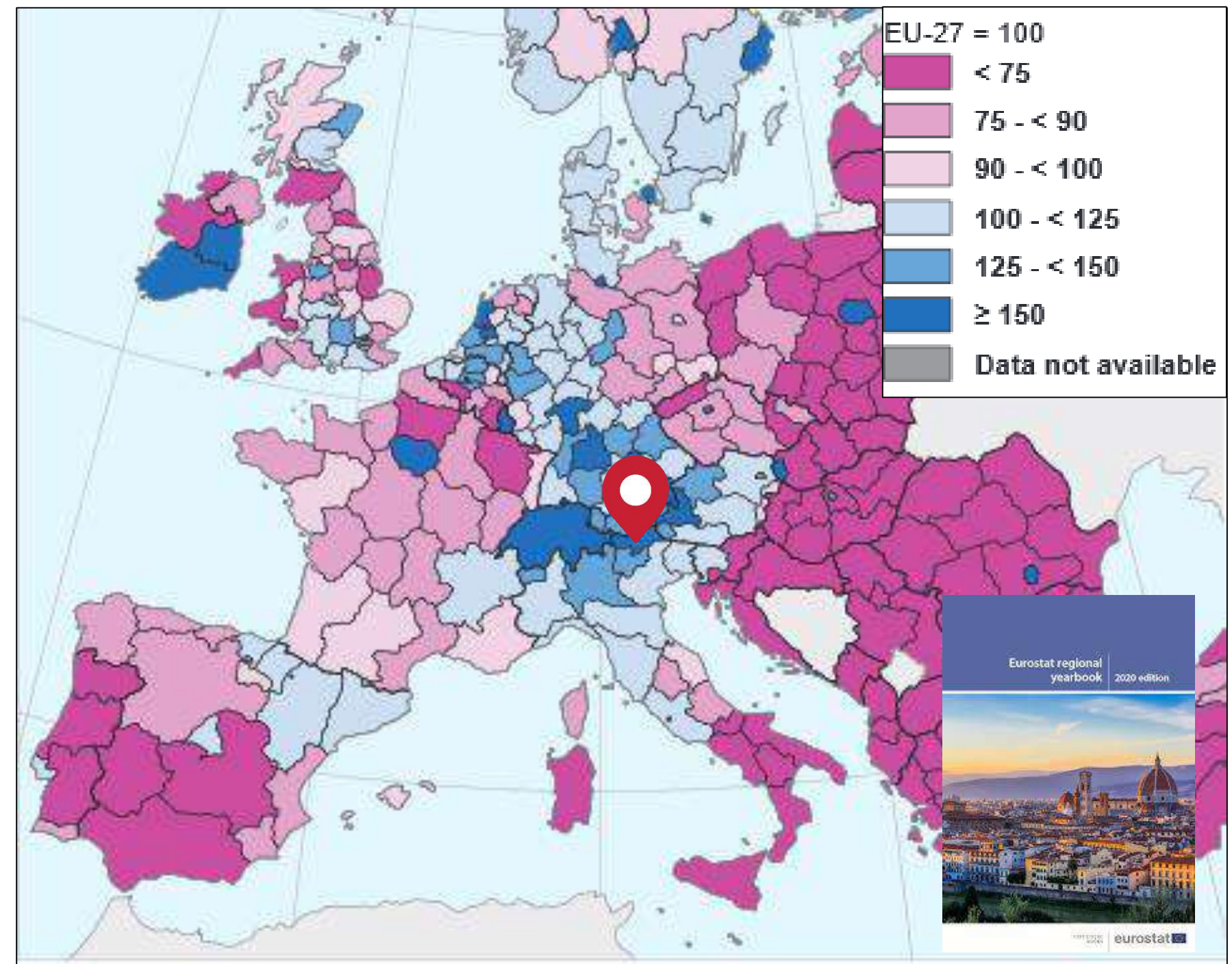


LOCATION ADVANTAGES

- #1 in Italy, top 20 EU regions for highest GDP / capita
- Italian Design meets German Engineering
- Land of hidden champions
- Intercultural and language skills
- People with a «never give up» mentality
- Highest quality of life

*“Regional GDP per inhabitant was generally highest in capital regions, which often act as hubs of business (and cultural) activity. Many of the EU Member States were characterized by this monocentric pattern of economic development, **with the only exceptions** (among Member States composed of more than one NUTS level 2 region) being: Germany (where the highest level of GDP per inhabitant was recorded in Hamburg), Ireland (Southern), **Italy (Provincia Autonoma di Bolzano/Bozen)** and Austria (Salzburg).”*

Eurostat regional yearbook 2020



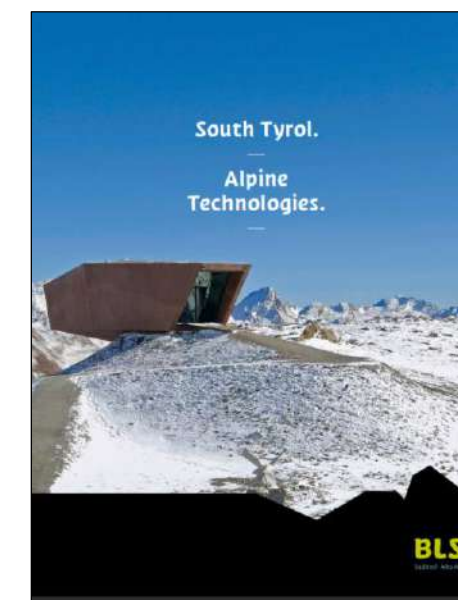
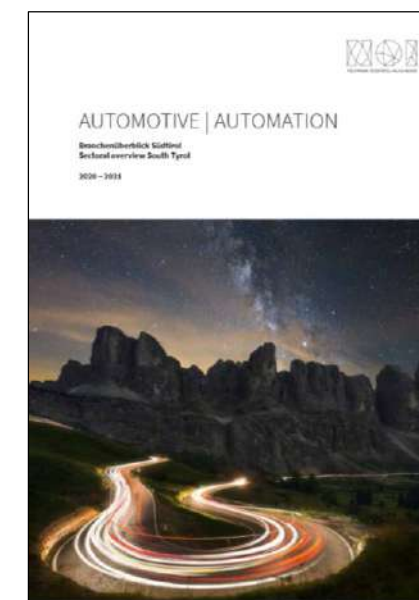
Map 6.2: Gross domestic product (GDP) per Inhabitant, 2018
(index, based on GDP in purchasing power standards (PPS) in relation to the EU-27 average = 100, by NUTS 2 regions)

FURTHER INFORMATION

NOI Techpark: hard facts video: <https://youtu.be/arfzprFkghk>

Automotive|Automation - Sectoral Overview 2020/2021: www.noi.bz.it/automotive

South Tyrol - Alpine Technologies: http://neu.bls.info/upload/file/AlpineTechnologies_EN_web.pdf



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THANK YOU

Contact Info:

NOI Techpark Südtirol-AltoAdige

www.noi.bz.it/automotive

jbrunner@noi.bz.it

+39 0471 066667