

INVEST
IN ITALY

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WORLD MANUFACTURING WEEK 2020

Manufacturing: Why Invest in Italy

Italian Regional Manufacturing excellence presented at the WMW by
ITA – Italian Trade Agency in collaboration with Invitalia

10th November 2020

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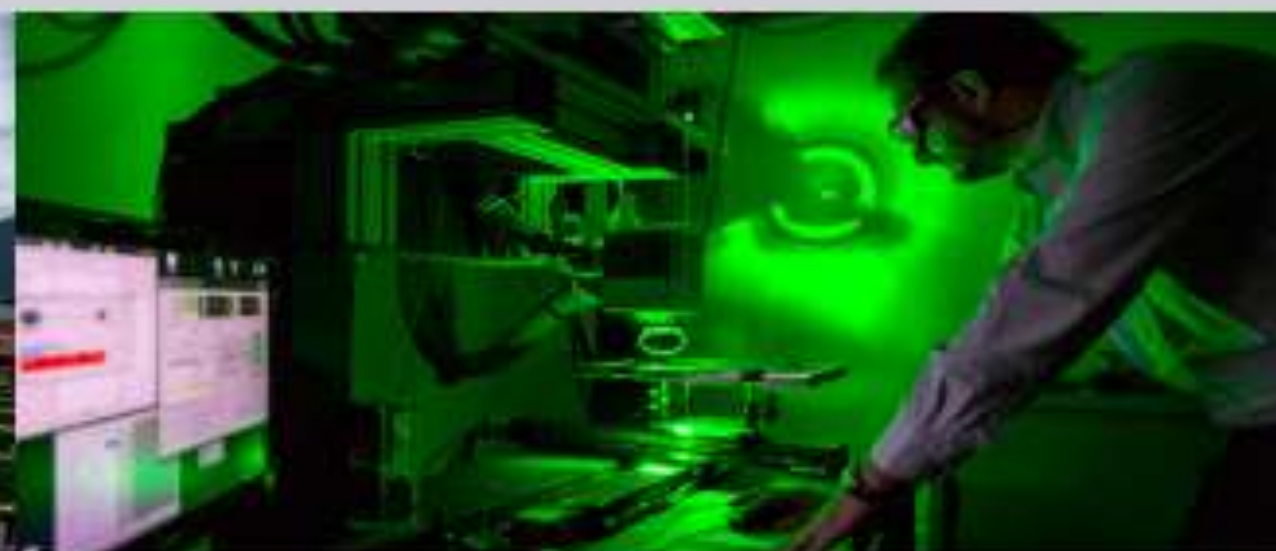
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TRENTINO

Trentino: Pure Investment. Medtech and Mechatronics

Raffaele Farella
Internationalization Manager, Autonomous Province of Trento

7 REASONS WHY



1.

Responsibly autonomous

Special status of Financial, legislative and administrative autonomy. 90% of taxes revenues are invested locally, an efficient and reliable regional administration.

2.

Quality of life and security

A land of extraordinary beauty with more than 5.5 million tourists every year. Trento is one of the top Italian Cities to live in (Italia Oggi – Quality of life and “Il sole 24 ore” - National survey on the quality of life in Italy)

3.

A solid economy

Innovative and dynamic industrial system. Per capita GDP in the Region 28% higher than in EU average
Specializations: Mechatronic, Green Tech, Biotech

4.

Research for growth

1,82% GDP invested in the research sector,
1 university (ranked as the best Italian university for quality of research and internationalization)
40 public and private research centres
152 innovative startups
Every 10.000 corporations

5.

Strategic position

A natural bridge connecting Central Europe and Mediterranean markets:
a region served by an efficient infrastructural system (Brenner Corridor: Motorway and railway)
Broadband with more than 1.100 km of optical fibre

6.

Sustainable development

We endorse a sustainable use of the territory and the innovation “green & clean” to ensure the welfare of the people and our environment

7.

A single referent

For all the phases of settlement inside our territory: real estate, research contracts, credit access, incentives support, analysis of the economical and financial means, research of suppliers and local partners.

Mechatronics

INNOVATION AND SYNERGY

Combining the classical disciplines of mechanics, hydraulics, pneumatics, electronics and information technology to improve the functionality of a "technical" production system.

Mechatronics in Trentino is made of 800 companies and 10,000 employees, flanked by a highly ranked bresearch ecosystem.

Medtech

RESHAPING MEDICINE

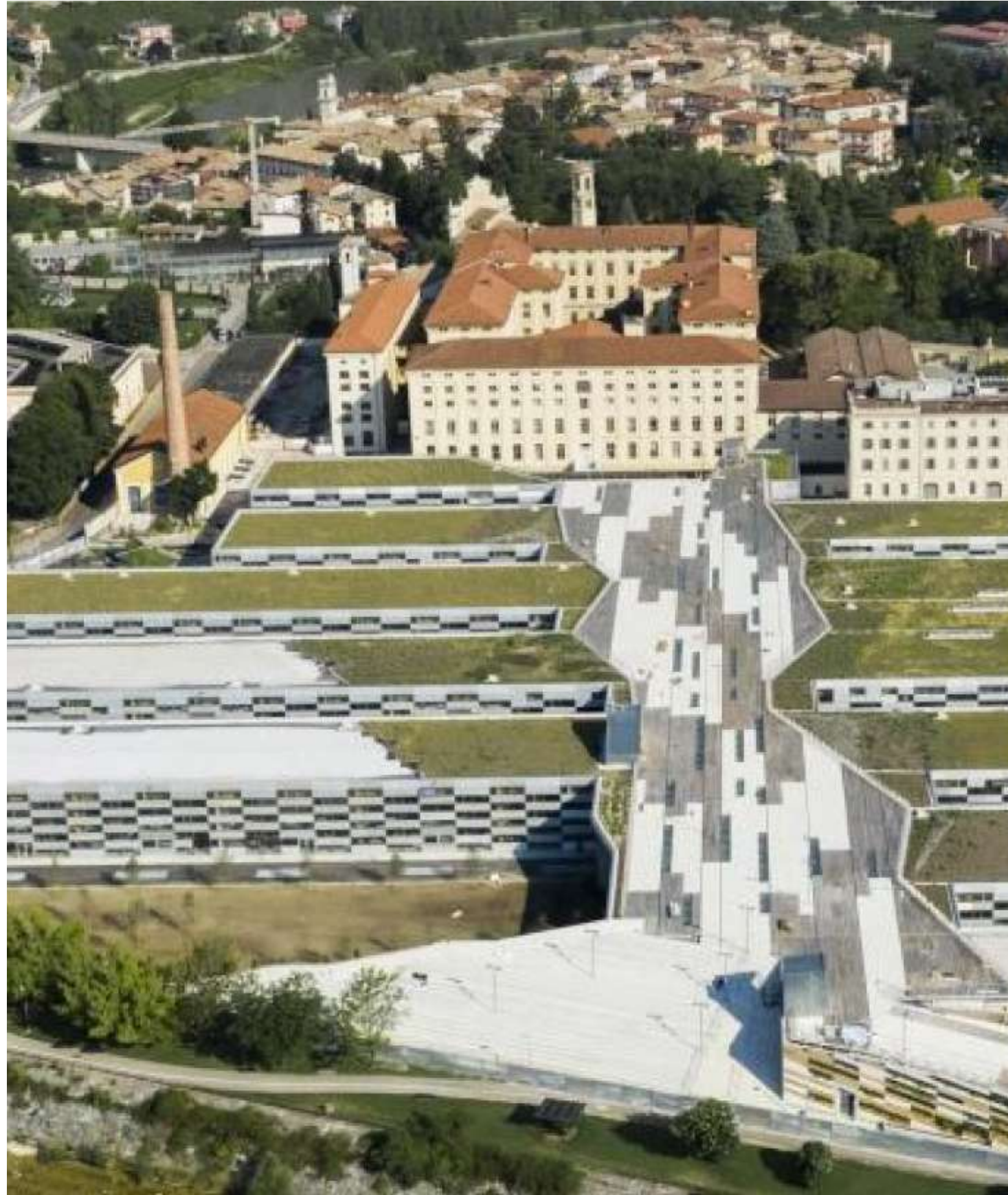
We explore the new frontiers of medicine through the most advanced technologies.

This is the heart of Trentino's investment strategy towards well-being and quality of life, through non-imaging diagnostics with data-driven technologies and personalized and proactive medicine methodologies.

Investing in medtech means investing in a wide range of products and solutions for the prevention, diagnosis and treatment of diseases and for rehabilitation. These include medical devices, surgical instruments, robotic surgery, custom medicine, advanced imaging systems and big data applications in the diagnosis of diseases.

Life Sciences Made in Trentino





Be Factory



Be Factory integrates and completes Progetto Manifattura, the business incubator by Trentino Sviluppo transforming the historic tobacco factory in Rovereto into a **centre of industrial innovation** in the fields of **green building, sustainable mobility and sports technologies.**



25.000 mq

NEW LOW-CARBON COMPLEX



2020

COMPLETION OF THE WORKS



1

A COMMON HOUSE FOR COMPANIES
AND RESEARCHERS



Progetto Manifattura



HOUSING YOUR DREAMS

Progetto Manifattura is one of the largest incubators in Europe in the green economy sector, a center of industrial innovation in the fields of eco-sustainable building, renewable energy, environmental technologies and the management of natural resources, circular economy and sport tech.

Companies landing in Progetto Manifattura are offered with a productive platform comprising physical spaces, infrastructure, services, skills and specialized knowledge.

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THANK YOU

Contact Info

Monica Carotta

www.investintrentino.it

monica.carotta@trentinosviluppo.it

Phone: +39 0464 443111