

INVEST
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WORLD MANUFACTURING WEEK 2020

Manufacturing: Why Invest in Italy

Italian Regional Manufacturing excellence presented at the WMW by
ITA – Italian Trade Agency in collaboration with Invitalia

10th November 2020

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Liguria: the Innovation System In the Manufacturing Sector

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KEY FACTS AND FIGURES

- Over 136.000 businesses active on the regional territory
- 1st harbour system in Italy
- 76 publicly-owned settlement opportunities
- 5 strategic sectors: Economy of the Sea; Life Sciences; Smart Technologies; Tourism & Leisure; and Research & Innovation
- Specialisation in the fields of Industry 4.0; Safety, Logistics & Transport; Cybersecurity; and Aerospace
- Incentives for SMEs and big businesses



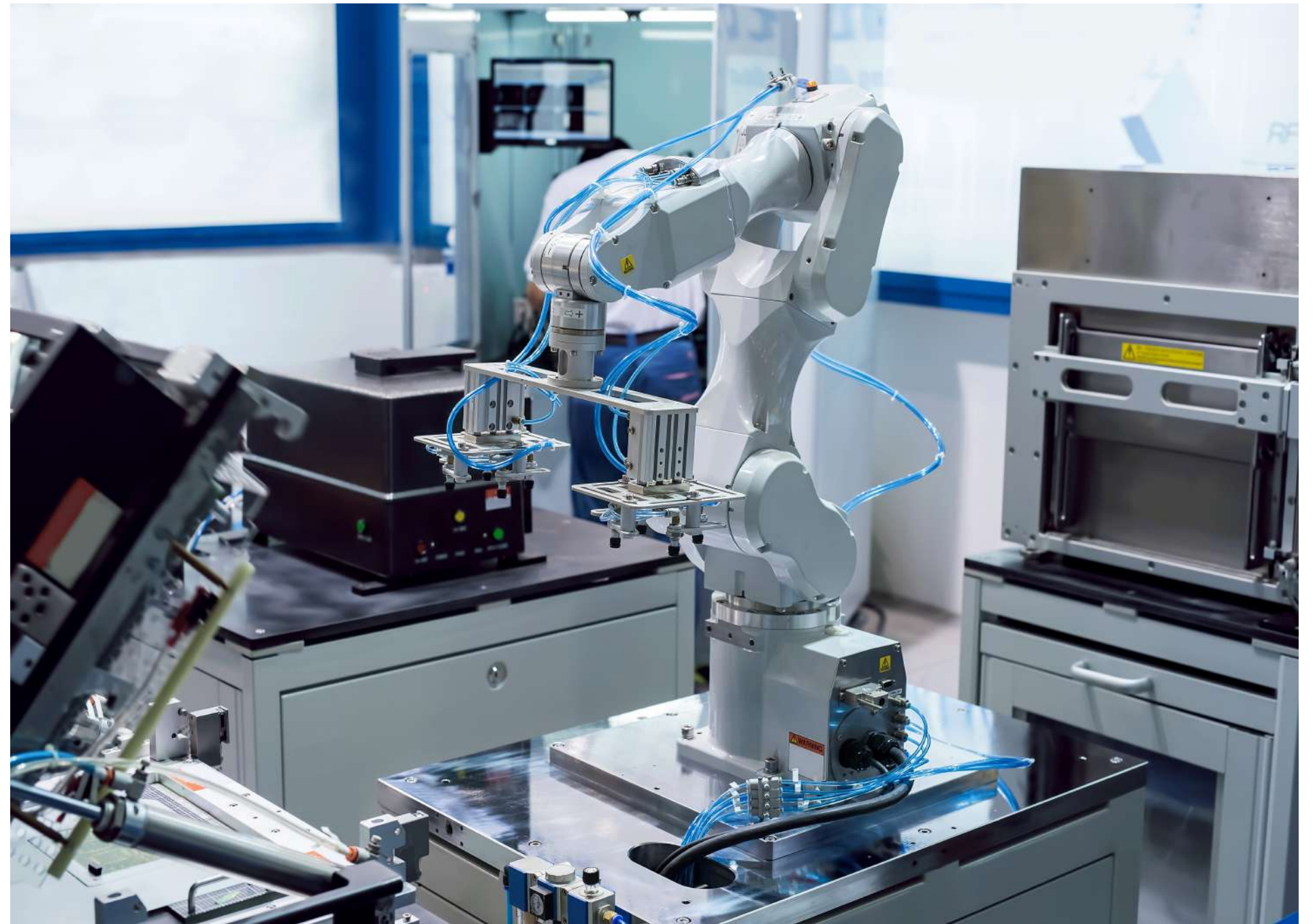
BUSINESS ENVIRONMENT

- 1° Italian region for mid-tech & high-tech industrial exports
- 8.000 firms and 51.000 employees in the Smart Technology sector
- 5.127 researchers in the regional economy
- 15 university departments
- Expertise in the sectors of
 - (1) wholesale and retail trade and repair of motor vehicles and motorcycles;
 - (2) manufacturing activities;
 - (3) supply of electrical energy, gas steam and air conditioning;
 - (4) transport and warehousing;
 - (5) construction.



LOCATION ADVANTAGES

- 5 Research and Innovation Centres:
 - Centre for Safety and Automation;
 - Centre for Logistics and Transport;
 - Ligurian District of Marine Technologies;
 - Centre for Energy, Environment and Sustainable Development;
 - Ligurian Centre for Life Sciences.
- A regional innovative collaboration platform, “Innovazione Liguria”
- Accessibility via highways, railways, airway and by sea
- 3 TEN-T corridors reaching the regional territory
- Ongoing reinforcement works for highways and railways
- High quality of life & cultural excellence



FURTHER INFORMATION

For information on settlement opportunities, visit www.opportunityliguria.it.

For information on the Ligurian Research and Innovation Centres, visit

🔗 www.polososa.siitscpa.it (Centre for Safety and Automation);

🔗 www.polostransit.siitscpa.it (Centre for Logistics and Transport);

🔗 www.polodlrm.dlrm.it (Ligurian District of Marine Technologies);

🔗 www.poloeass.ticass.it (Centre for Energy, Environment and Sustainable Development);

🔗 www.poloipsv.liguriadigitale.it (Ligurian Centre for Life Sciences).

For information on the opportunities for innovative collaboration, visit

<https://servizi.regione.liguria.it/page/welcome/openinn>.

For information on the University of Genoa, visit www.unige.it.

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THANK YOU

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