

#WMWeek

#ManufacturingAgenda

**Your Swiss Tech Experience: an opportunity
for innovative Italian SMEs,
start-ups and scales-ups active in the sector
of advanced manufacturing and robotics**

Switzerland Global Enterprise

BUSINESS LOCATION SWITZERLAND

- Switzerland your growth factor
- Activity «Swiss Tech Experience»



SWITZERLAND GLOBAL ENTERPRISE

enabling new business

OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.



Switzerland Growth drivers



Your
Global
Location
Strategy



Internal Market
High-spending



No. 1
Innovation



Competitive
taxation



Commercial
Agreements



Reference
Clusters



Value Brand
Switzerland



Flexible
Labour Laws



Security &
Stability



Lean
Administration



Degree of
Freedom



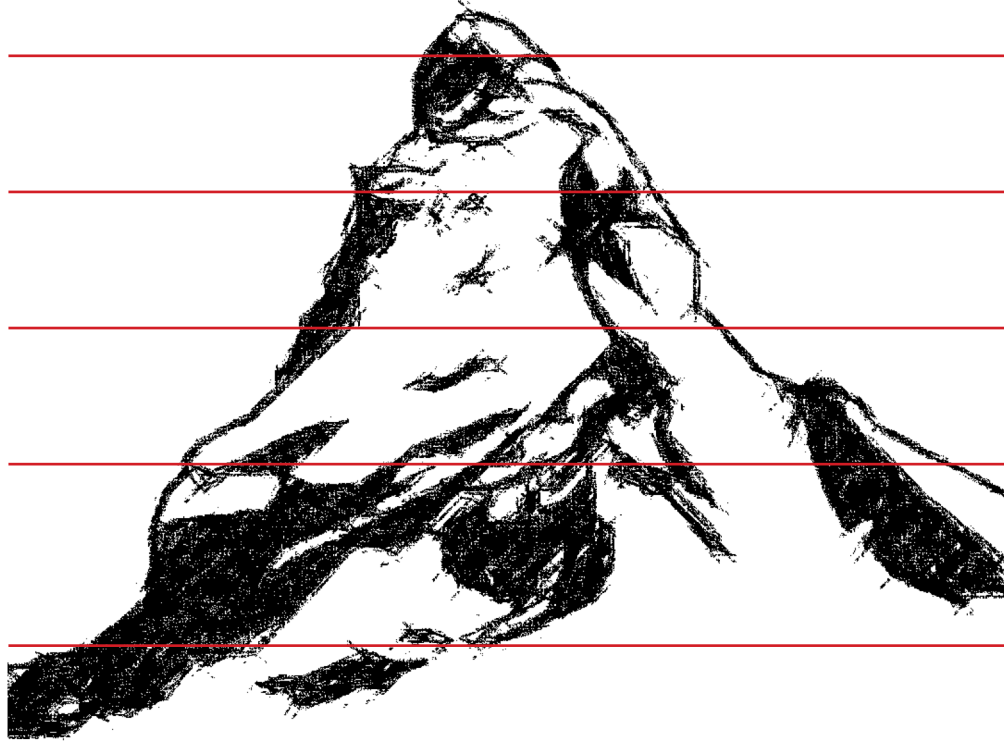
Intangibles
IP



International
Investors

Cantoni della Svizzera

Collaborazione insediamento



Garanzie

Contatti investitori / VC

Supporto logistico, uffici

Consulenza legale & business

Identificazione Network, Partner
Industriali e Istituzionali

Assistenza amministrativa

Svizzera

Investment promotion



Processo Swiss Business Hub



Alternativa *senza coinvolgimento Cantoni*

enabling new business

 SWITZERLAND
GLOBAL
ENTERPRISE

SPECIAL ACTIVITY

THE SWISS TECH EXPERIENCE



Concept



In summer 2022 Switzerland Global Enterprise, in partnership with Switzerland Tourism, invites a selected group of international tech executives and tech entrepreneurs.

They can experience first-hand, what Switzerland has on offer in terms of its tech ecosystem.



Process

A **Jury** will select, the 6 winners from USA, Canada, India, France and Italy
The program includes visits to major research institutes, corporates and other industry players active in robotics and advanced manufacturing.

Your **pitch** (15 min) is needed on 30st November 2021.

Eligibles are companies with innovation in the sectors:

Advanced Manufacturing, Robotics, Sensoric, AI, IoT

Visits

Park Biel/Bienne

Swiss Smart Factory

Hewlet Packard Enterprise Switzerland

National Center of Competence in Research Robotics

ABB Robotics

and much more...

Jury



Anthony Palmieri

Chief Business Innovation Officer at HPE Switzerland

Anthony is Chief Business Innovation Officer for HPE in Switzerland, representing HPE Innovation among Swiss Institutions, his focus is on creating business value in specific industries such as health, finance, manufacturing, retail or smart cities for HPE Customers. As leader of the Start-up Program in Switzerland, his goal with the team is to find the most relevant start-ups to work on business innovation topics and fitting with HPE Technologies & Services expertise for creating packaged and adapted business outcome-oriented solutions for HPE Customers.

together with **Dominic Gorecky**, Head of Swiss Smart Factory / Innovationpark Bienne and **Katuska Molina Luna**, Technology Transfer Officer at NCRR Robotics (National Centre)

How to apply for Swiss Tech Experience?

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Annalisa Ziliani
Investment Promotion
Officer

Landing Page S-GE



**Your questions &
feedback**



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