



WORLD  
MANUFACTURING  
WEEK

Live streamed  
from Cernobbio (CO)

# PROGRAMME

**Recommendations to encourage attraction,  
thrive and leadership of women  
in the manufacturing industry**

SPRI and World Manufacturing Foundation

**20 october  
2021**

**5:45 PM  
7:30 PM CEST**

**Organised by**



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WORLD  
MANUFACTURING  
FOUNDATION

# Programme

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## Setting the scene for Women in the Manufacturing Industry

### Trends in the manufacturing industry

- **Zeljko Pazin** Executive Director, European Factories of the Future Research Association (EFFRA)

### Promoting women's role in the manufacturing industry in Canada

- **Rhonda Barnet** President & COO, AVIT Manufacturing. Founder of Canada's Women in Manufacturing

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## Recommendations to encourage attraction, thrive and leadership of women in the manufacturing industry

- **Cristina Oyón** Director of Technology, Innovation and Sustainability at SPRI

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## Panel discussion about the required cultural transformation and the relevance to make industry appealing for women

- **Cecilia Ugaz** Director of Gender Equality & Empowerment of Women Office, United Nations Industrial Development Organization (UNIDO)
- **Alina Sorgner** Assistant Professor, John Cabot University in Rome
- **Luciana Ciceri** CEO, Ciceri de Mondel and representative of Confartigianato Lombardia

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## Questions and contributions