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IN ITALY

ITA  
ITALIAN TRADE AGENCY

INVITALIA



Regione Lombardia

# Lombardy's manufacturing beyond the pandemic / *Business Opportunity*

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# KEY FACTS AND FIGURES



- The Lombardy region is the **first manufacturing region in Italy in terms of turnover and added value.**
- The production system gathers approximately **110,000 enterprises with more than 1 million employees.**
- Lombardy is the **leading manufacturing industry in Europe regarding some sub-industries such as:**
  - **manufacturing of metal products** (excluding machinery and equipment)
  - **textile industries**
  - **production of base metals**
  - **manufacture of wearing apparel**
  - **printing and reproduction of recorded media**
  - **wood and products of wood and cork** (except furniture)
- Lombardy is also the **first Italian region by number of patents registered at the European Patent Office (EPO)** concerning manufacturing technologies (industrial technologies, metallurgy, mechanical engineering, chemicals, textile).

*In this presentation we disclose a general **overview** on **Manufacturing** and a **snapshot** on two significant sectors **Aerospace** and **Lifescience**, which have strategic importance for our Region.*

# BUSINESS ENVIRONMENT: WHY LOMBARDY

## MANUFACTURING

## AEROSPACE

## LIFESCIENCE



#1

Region in Italy, 3rd in EU



100.000

companies in the Region



> 1 mln

workers employed in the sector in the Region



250

value of production (bln €)



120

exports (bln €)

Some recent (2017-2019) important FDI projects by



#1

Region in Italy per # exports



220

companies in the Region



16.000

workers employed in the sector in the Region



6

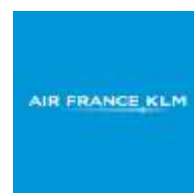
value of production (bln €)



1,7

exports (bln €)

Some recent (2017-2019) important FDI projects by



#1

Region in Italy, 4th in EU



30.000

companies in the



347.000

Region workers employed in the sector in the Region



63,4

value of production (bln €)



45,8

exports (bln €)

Some recent (2017-2019) important FDI projects by



# PATH TOWARDS EXCELLENCE AND DEVELOPMENT

A snapshot on hubs, tech parks, R&D centers and business incubators located in the Region.

## Como Next

**companies:** 150 (1/3 startups)  
**space:** 21.000 sqm  
**relevant projects:** iStart, SetUP

## Fab Lab Milano

**partners:** 12  
**relevant projects:** digital and 3Dprinting

## Lombardy Aerospace Cluster

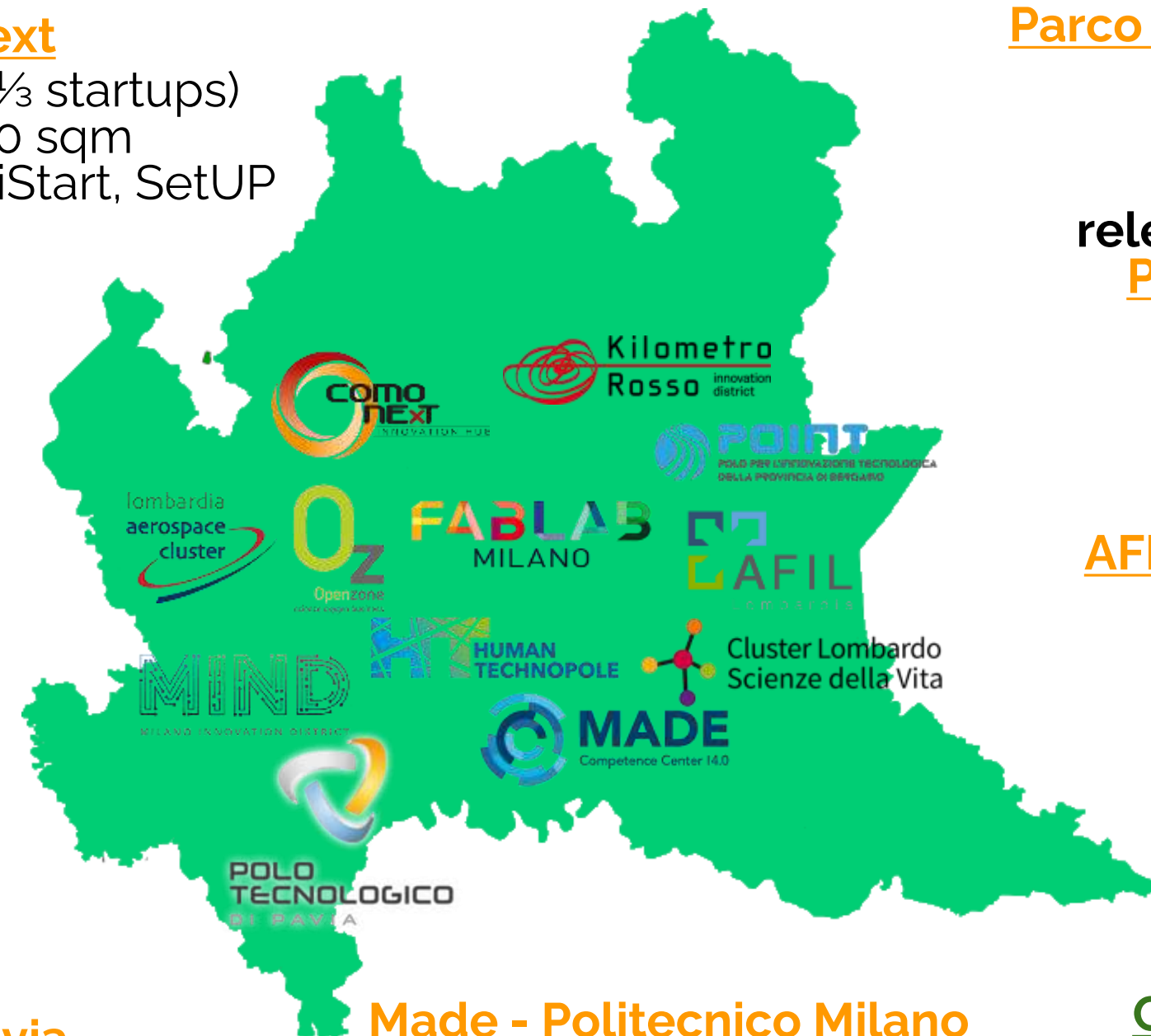
**companies:** 220  
**areas of activities:** 5  
**partners include:** Leonardo, OHB

## MIND - Human Technopole

**research centers:** 7  
**space:** 150.000 sqm  
**projects:** center for analysis, decisions and society; data center

## Polo Tecnologico di Pavia

**companies:** 33  
**space:** 5.000 sqm  
**relevant projects:** startup incubator



## Made - Politecnico Milano

**companies:** 43  
**universities:** 4 partner universities  
**relevant projects:** Industry 4.0 strategy, innovation strategies, etc.

## Parco Scientifico e Tecnologico Kilometro Rosso

### Rosso

**companies:** 67  
**space:** 400.000 sqm  
**relevant projects:** Brembo, Joint Lab

## POINT - Polo Innovazione Tecnologica

**companies:** 26  
**space:** 48.000 sqm  
**relevant projects:** Bergamo Sviluppo

## AFIL - Associazione Fabbrica Intelligente

**partner companies:** 114  
**institutional partners:** 25  
**partners include:** ABB, Pirelli

## OpenZone

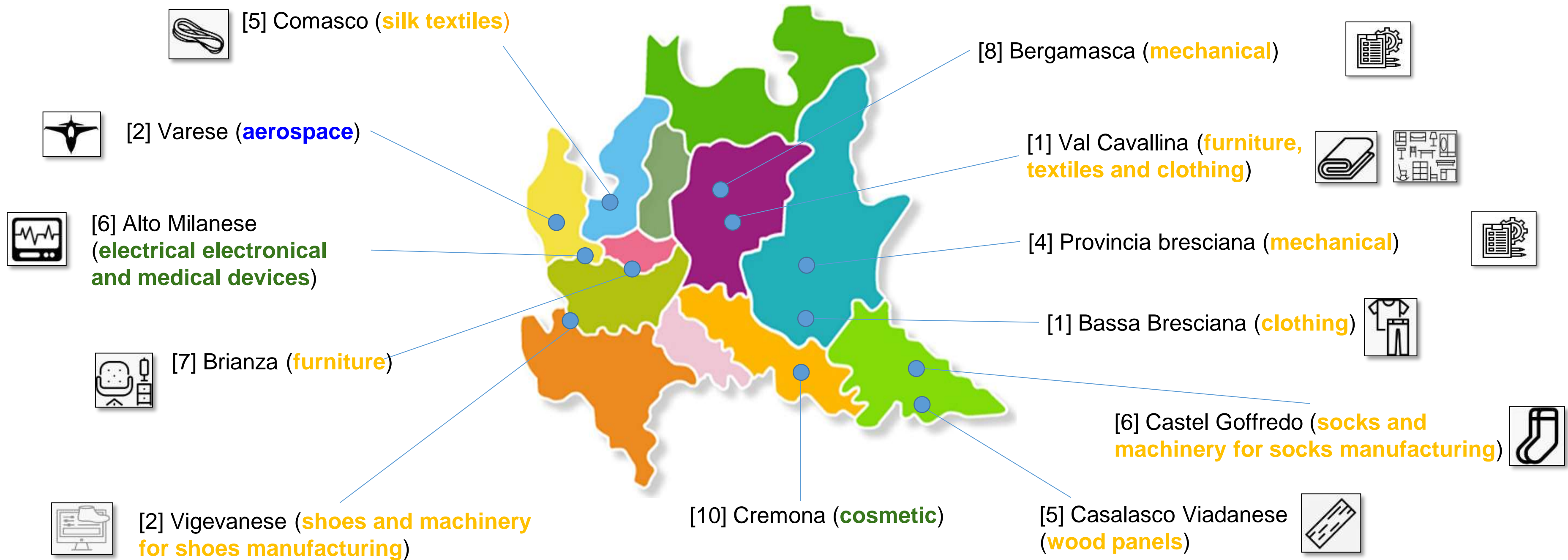
**companies:** 26  
**space:** 27.000 sqm  
**relevant partners:** AXXAM, CareApt

## Cluster Lombardo Scienze della Vita

**partner companies:** 55  
**institutional partners:** 27  
**relevant projects:** MIT4LS, technological transfer

# OPPORTUNITIES IN THE MANUFACTURING GATEWAYS

Out of the current 117 opportunities in the AttrACT programme, 57 are included in some of the leading regional manufacturing ecosystems:



# YOUR INVESTMENT PROJECT = OUR MISSION, DAILY

## Invest in Lombardy

### OUR SERVICES

- Business and market analyses
- Location scouting
- Search for incentives and first level legal and fiscal technical consultancy
- Support in the establishment of the company and in the settlement activities
- Facilitation in relations with the Public Administration at any level and support in administrative procedures
- Networking and partnership activities with the local business community and with selected professionals
- General relocation support to expats within the regional territory

### ONE-STOP-SHOP SERVICES FOR INVESTORS

**Companies assisted** by the Invest in Lombardy team (2017-2019)

230

**Countries of origin** of the companies assisted

41

**Sub-sectors** of the companies assisted

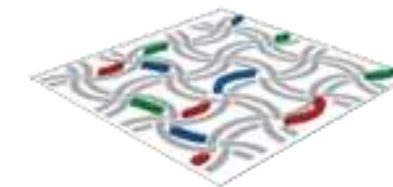
36

**Investment projects launched** by supported companies in last 2 years

14

**Investment projects to be launched** by supported companies in 2021

21



INVEST IN  
LOMBARDY

attrACT

[www.attractlombardy.it](http://www.attractlombardy.it)

AttrACT Programme goals:

- enhancement of the territorial offer
- the promotion of investment opportunities
- the creation of a clear context
- the support to the businesses
- aggregation of the main territorial stakeholders

55

Municipalities  
involved

67

Expressions  
of interest

117

Projects  
presented

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# THANK YOU

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