



EUSALP EU STRATEGY FOR THE ALPINE REGION

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The role of the EUSALP Action Group 1 to promote an effective Research and Innovation ecosystem in the Alpine Region

*Anna Giorgi – AG1 Leader
11th November 2020*



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

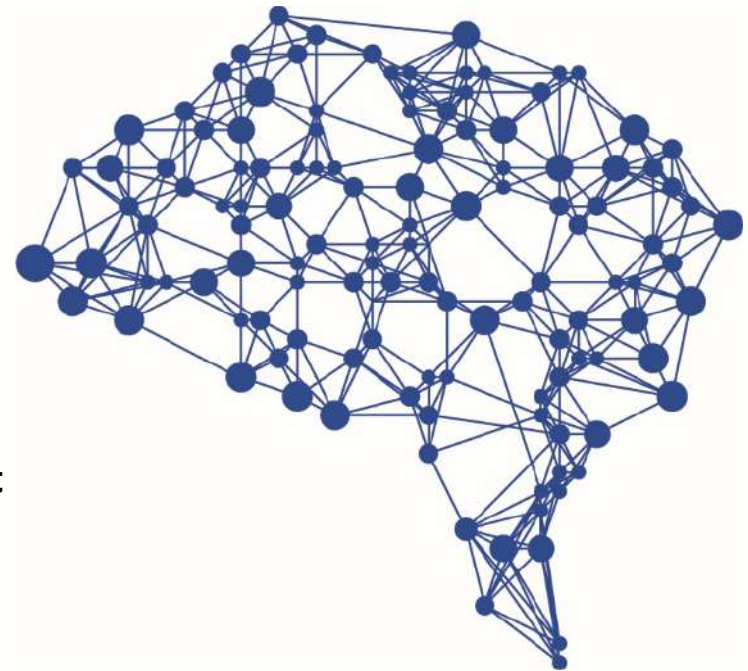


This project is co-financed by the European Union via Interreg Alpine Space

ACTION GROUP 1

To develop an effective research and innovation ecosystem

- 1st THEMATIC POLICY AREA:
«Economic Growth and Innovation»
- REGION: **Lombardy**
- LEADER: **Anna Giorgi (Lombardy Region)**
- MEMBERS: **20 from 6 EUSALP countries**
(IT, SI, AT, DE, CH, FR)
- OBSERVERS: **EU Commission, ISCAR, JRC, ANCI, Joint Secretariat Interreg Alpine Space, Lake Constance International University**




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Action Group 1 Members – 20 members, 6 states

 **Anna Giorgi** - Action Group 1 Leader
Lombardy Region, IT

 **Umberto Bondi**

USI University of Italian Switzerland, CH

 **Roberta Bottarin**

EURAC Delegate for the Italian Ministry for
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 **Heribert Buchbauer**

Federal Ministry of Science, Research and
Economy, AT

 **Marco Bussone**

UNCEM National Union of Mountain Towns and
Communities, IT

 **Anke Evertz**


Bavarian Ministry of Economic Affairs and Media,
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 **Martina Hartl**


Federal Ministry of Science, Research and
Economy, AT

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Ministry of Science, Research and the Arts of the State of Baden-
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 **Michael Keller**

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 **Tina Ušaj**

Ministry of Education, Science and Sport, SI

 **Petra Žagar**

Ministry of Education, Science and Sport, SI

 **Dino Zardi**

Autonomous Province of Trento, IT

 **Ivan Boesso**

Veneto Innovazione, Regione Veneto, IT



Action Group 1 Observers



International Scientific Committee on Research in the Alps (ISCAR):

- Ursula Schüpbach
- Leopold Füreder

Joint Research Center (JRC):

- Aleš Gmanus

European Commission

- Filomena Carvalho
- Astrid Aulnette
- David Matzek-Liechtenstein

Internationale Bodensee Hochschule

Markus Rhomberg

Italian network of ANCI, UPI and Consortia of Local Autonomies for Alpine Regions

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ACTION GROUP 1: MISSION

Based on one of the main drivers of the Europe 2020 agenda which aims at creating jobs and growth, AG1 focuses on **the development of an effective innovation ecosystem in the Alpine Region.**

AG1 aims to increase Alpine Region attractiveness for public and private investment in Research and Innovation activities **to promote sustainable economic growth and social prosperity all over the region.**



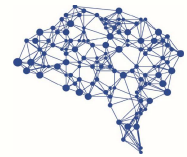
ACTION GROUP 1: MISSION



- **Fostering the dialogue among the triple helix actors** (Public Authorities, Business Sector, Academia);
- **Fast tracking R&I topics of relevance for the next EU Programming period** in line with the EU Green Deal (e.g. sustainable development, ecological transition, digitalisation and just transition)

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ACTION GROUP 1: Rationale

Which are the main **actors**?

Map institutions and bodies related to Research and Innovation

Re-Search Alps dataset (available on the EU Data Portal)



How to promote the **development** of the R&I ecosystem?

Enhance networking and synergies on R&I priority areas

RIS3 comparative analysis and networking activities



On which **priority** sectors?

Identify common strategic areas on which to promote the development of the EUSALP R&I ecosystem.

Ongoing: Interreg Alpine Space AlpGov II, A-RING, ArdiaNET projects



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ACTION GROUP 1: Current actions and Projects to promote R&I



ALPGOV II

Implementing Alpine Governance Mechanism of the EU Strategy for the Alpine Region

- **Interreg Alpine Space Project (Priority 4 - Well-Governed Alpine Space)**
 - Project duration: 30 months
 - Start date: January 2020
 - Closure date: June 2022



A-RING

Alpine Research and Innovation Capacity Governance

- **Interreg Alpine Space Project (Priority 4 – Well-Governed Alpine Space)**
 - Project duration: 30 months
 - Start date: October 2019
 - Closure date: March 2022

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ACTION GROUP 1: AlpGov II

The 9 Action Groups have defined **5 strategic priority areas in line with the next EU Programming Period** on which to focus on for the next two years. The Action Group 1 is contributing to three out of the five defined priorities.

Innovation Hub for
Green Business Models
(Green and digital
industry, Tourism)

Smart Villages (and
digitalisation)

EUSALP Innovation
Facility

Carbon Neutral Alpine
Region

Spatial Planning for a
Joint Territorial
Perspective

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ACTION GROUP 1 contribution to «Innovation Hub for Green Business Models»



- AGs led by AG2 agreed to focus on 3 main topics, all of them transversal and intertwined with the abovementioned issues:
 - ❖ Wood and timber value chains
 - ❖ Tourism
 - ❖ **Production and supply chain sustainability & resilience**

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The project aims at establishing the basis for an effective and permanent transnational cooperation among different levels and actors, to develop shared R&I policies for the Alpine Regions.

The project involves **11 partners from 6 EUSALP Countries** promoting the connection among the triple-helix actors on AR relevant topics:

- **3 Public Authorities (Slovenia, Italy, Austria);**
- **6 Universities (Italy, Austria, Germany, Switzerland, Slovenia);**
- **2 Industry representatives (Italy, France)**

Interreg
Alpine Space

 **A-RING**
EUROPEAN REGIONAL DEVELOPMENT FUND



EUROPEAN UNION



H T
W
G
Hochschule Konstanz
Technik, Wirtschaft und Gestaltung



REPUBLICA SLOVENIJA
MINISTRSTVO ZA IZOBRAŽEVANJE,
ZNANOST IN ŠPORT



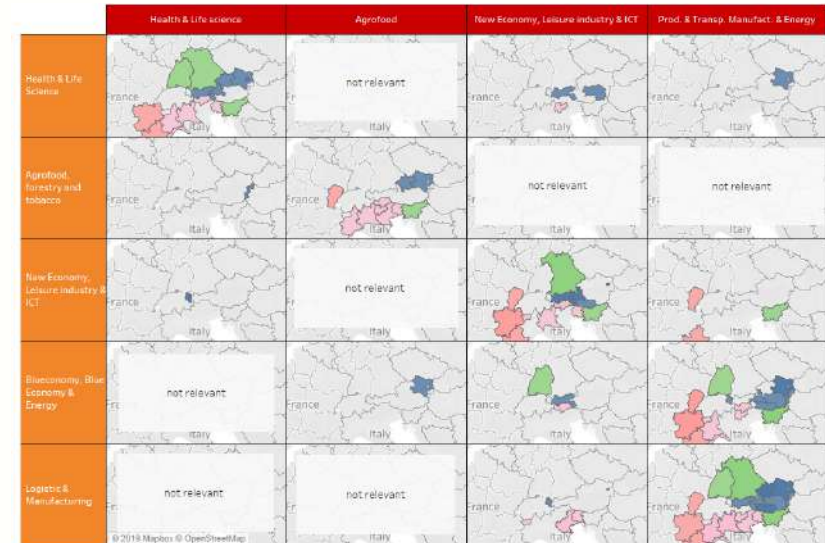
FH Vorarlberg 



Within AlpGov, AG1 has analysed **the main patterns and characteristics in RIS3 priorities in the EUSALP area.**

Common priority areas:

- **"Bio economy, Blue Economy & Energy"**,
- **"Energy Production, Efficiency & Sustainability"**,
- **"Logistic and Manufacturing"**



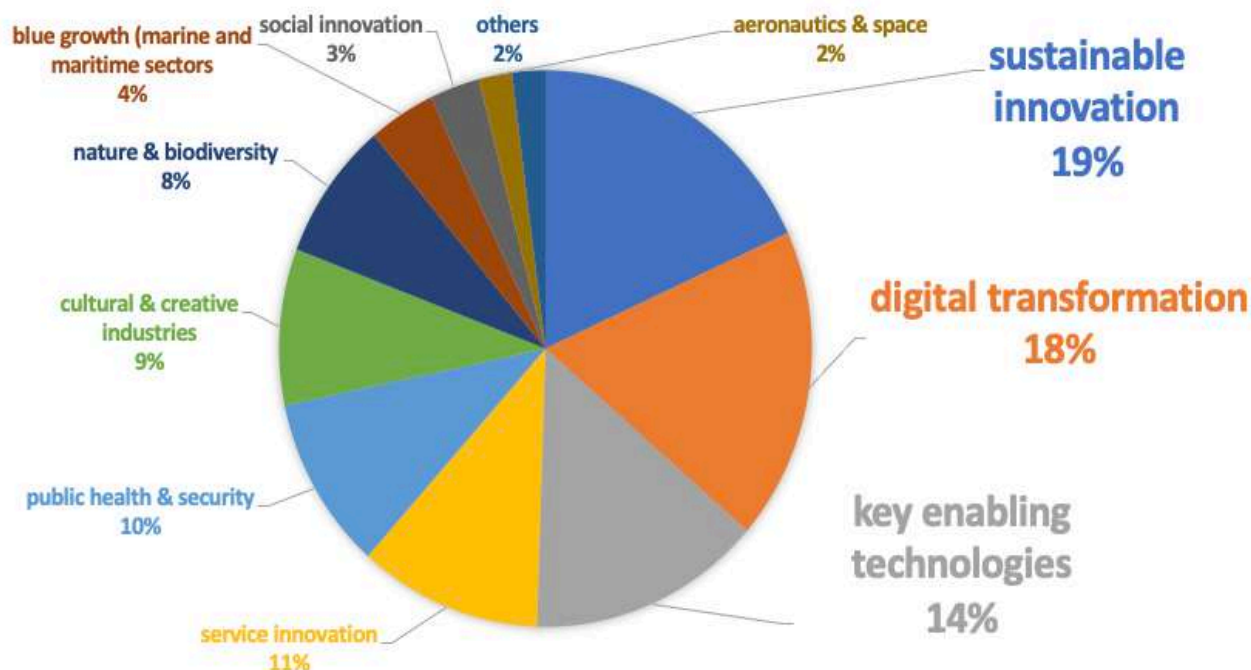
The interactive tool is now available

<http://bit.do/RImapping>

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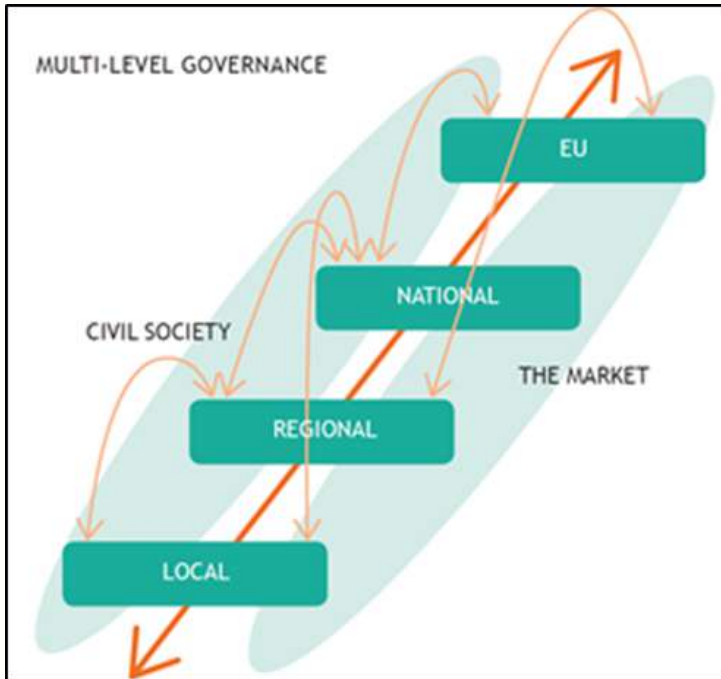


A-RING collected **92 answers from public authority** (20% at national level, 63% at regional, and 17% at local level) regarding future S3 priorities (2021-27).



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The A-RING project will:

- ❖ **Foster the cross-regional collaboration** across Public Authorities, Business sector and Academia on **strategic topics in connection with S3 strategies** (through the organisation of Alpine Live Learning Sessions)
- ❖ **Prioritise Research and Innovation topics** of importance for EUSALP building the framework for the **Shared R&I Agenda** fast tracking the EU Green Deal

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Establishment of an international master



Along with the Action Group 3 we are working for:

- the development of a master to create an ecosystem of productive, innovative and environmentally aware companies and a resilient and competitive economic market of the Alpine Region in accordance with the EU Green Deal framework;
- the development of lifelong learning initiatives for the craft sector

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