

INVEST
IN ITALY



Ministry of Foreign Affairs
and International Cooperation

ITTA
ITALIAN TRADE AGENCY



NON MODIFICARE

WORLD MANUFACTURING FORUM 2022

Invest in Italy in Manufacturing Supply Chain
25th November 2022

INVEST
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ITA
ITALIAN TRADE AGENCY



PIEMONTE
THE PLACE TO INVEST

Piemonte: A High Specialized, Complete and Trusted Supply Chain Destination

Giulia Marcon
Regione Piemonte, Head of International Promotion Dpt

KEY FACTS AND FIGURES

POPULATION
4.27 m
7% of the
national total

428,476
COMPANIES
operating in
Piemonte

GDP
€ 126 bn
accounting
for 7.6% of
national total

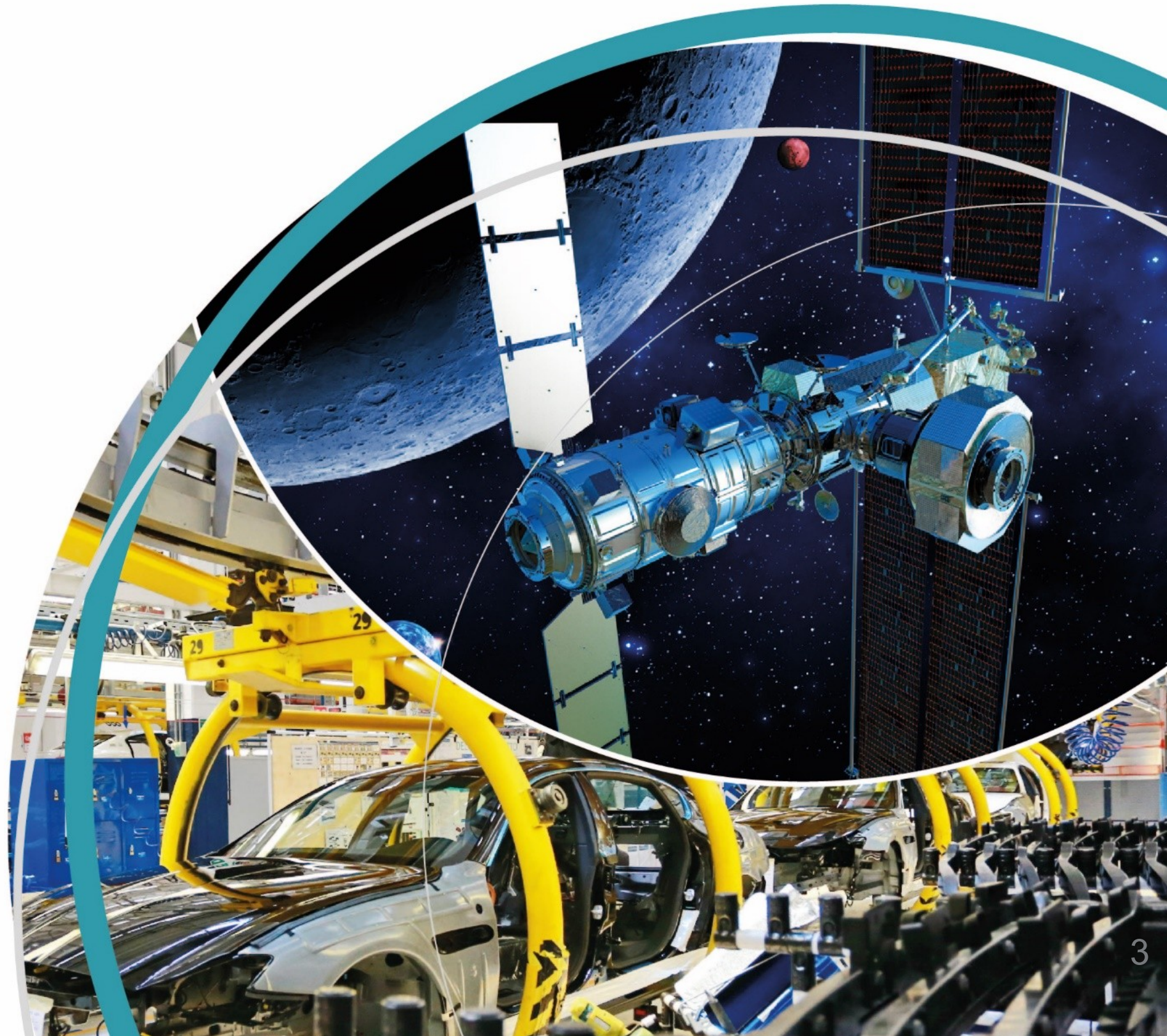
EXPORT
€ 49.6 bn
accounting
for 9.6% of
national total

1st
Italian region
in terms
of private
investment
in R&D

6 out of 10
Italian hubs
with the
highest
degree of
innovation

1k+ towns
8 main cities
in the
territory

793
Innovative
startups
registered



LOCATION ADVANTAGES

● The City of Torino is located:

- 1 hour from the French Border
- 3 hours from Geneva - Switzerland
- 150 Km from the port of Genova
- 50 min from Milano-Malpensa intercontinental airport
- Torino International Airport is just half an hour from the city center

Piemonte is strategically located **in the heart of Europe**, at the crossroads of the main European axes linking north and south, east and west.

The region is **highly accessible** and provides excellent connections with Europe and the rest of the world through **efficient road, rail, and airport networks**, along with sea connections thanks to Ligurian ports.



BUSINESS ENVIRONMENT

The Piemontese system is one of the **richest** and **most effective** among the European developed regions, addressing all the relevant industrial sectors, focusing in particular **on research and innovation, manufacturing, sustainability** and **energy efficiency**.



AEROSPACE



AGRIFOOD



AUTOMOTIVE &
TRASPORTATION



REAL ESTATE



CLEANTECH &
GREENBUILDING



FASHION &
JEWELLERY



ICT



TEXTILE



LIFE SCIENCES



LOGISTICS



MECHATRONIC

BUSINESS ENVIRONMENT



AEROSPACE

350
SMEs

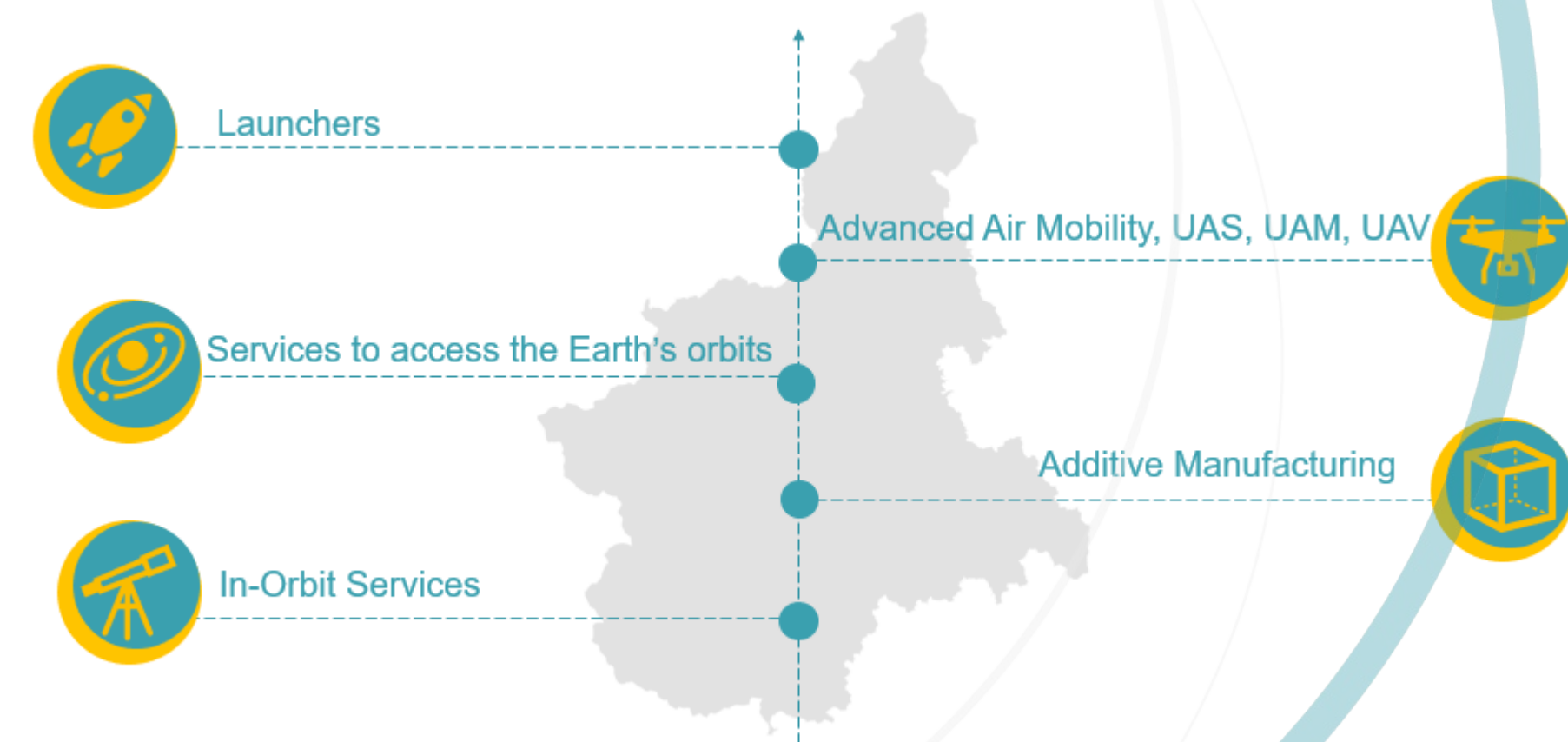
20.000
EMPLOYEES

7bn
TURNOVER

1bn
EXPORT

20%
OVERAL ITALIAN
EXPORT
IN AEROSPACE

- We have a **complete** and **integrated supply chain** in all segments of the **Civil, Defense** and **Space** sectors
- The **New Space Economy (NSE)** is the most attractive segment for potential investors
- Our most representative **big players**: Leonardo, Avio Aero, Thales Alenia Space, Altec, Collins Aerospace and Mecaer
- Presence on the territory of adequate **infrastructure** (e.g. 5g)



BUSINESS ENVIRONMENT



ADM 2023

Torino, November 28-30

9th Edition - The only international
business convention for
Aerospace and Defense in Italy



Facts&Figures last edition 2021:

2021 HOST SPONSORS



IN 2021, COOPERATION WITH



IN 2021, SUPPORTED BY

- 1635 participants
- 625 companies
- 30 countries represented
- 8000 one-to one meetings
- 70 speakers

2021 INDUSTRIAL SUPPORTER



2021 INDUSTRIAL PARTNERS



BUSINESS ENVIRONMENT



AUTOMOTIVE & TRANSPORTATION

737

AUTOMOTIVE AND
TRANSPORTATION
COMPONENTS
COMPANIES

109,750

EMPLOYEES IN
AUTOMOTIVE
MANUFACTURING

33.5%

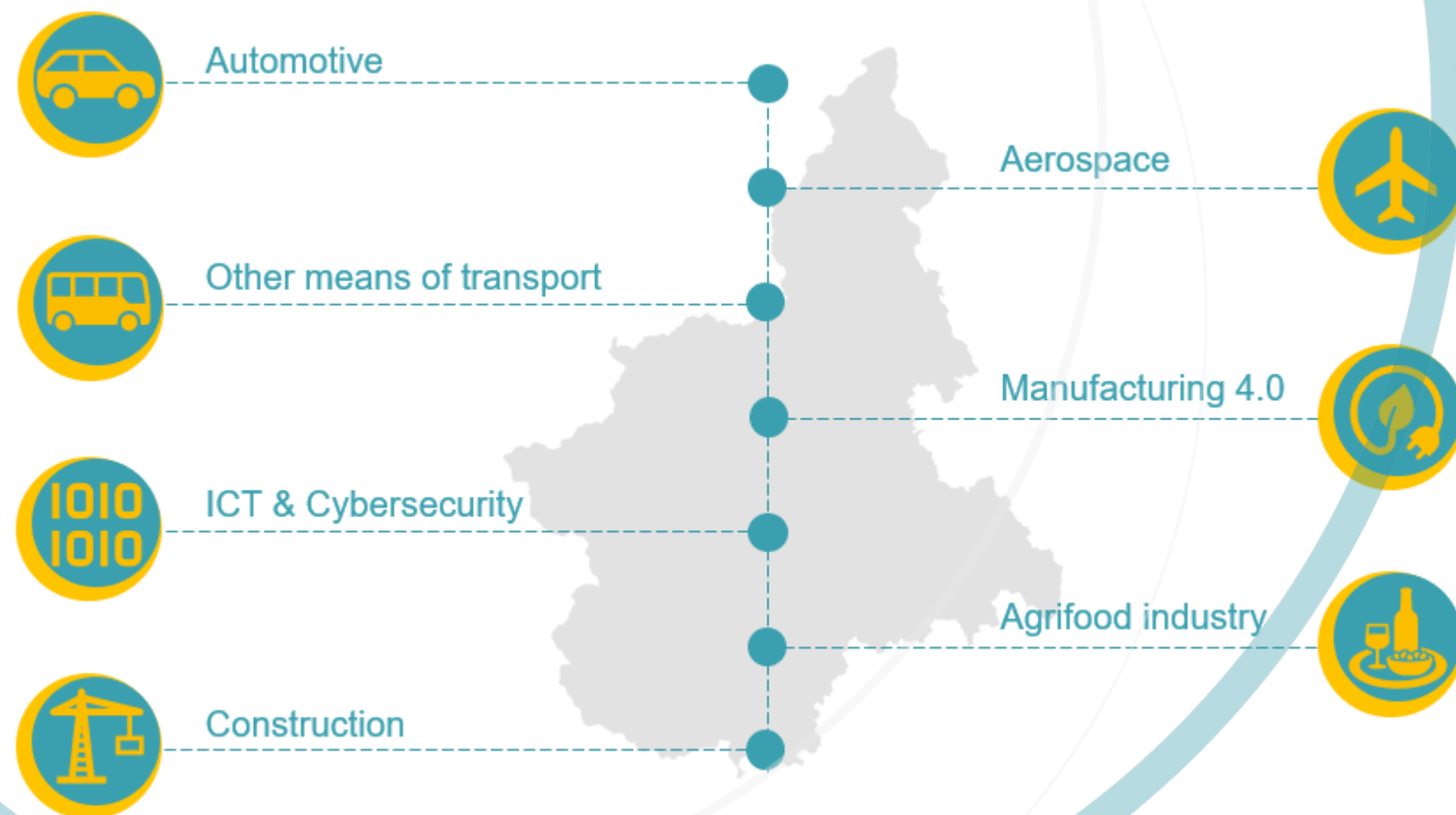
OF THE ITALIAN
AUTOMOTIVE
AND TRANSPORTATION
COMPANIES ARE BASED IN
PIEMONTE

- Piemonte is **the cradle of the Italian Automotive industry** with its historical specialization and know-how within the whole supply chain
- We are the **forerunner** in Italy in terms of **automotive and transportation components companies**
- We account for around 45% of the national automotive sector's total revenue
- Automotive industry is moving towards **MADE** (new **M**obility, **A**utonomous technology, **D**igitalization and **E**lectrification)

BUSINESS ENVIRONMENT



MECHATRONICS



5.7 bn

VALUE ADDED

(5.7% of the national total,
12.1% of the
sector in North Italy)

~4,700

ENTERPRISES

(9.5% of the national total,
14.1% of the
sector in North Italy)

~78,000

EMPLOYEES

(9.5% of the national total,
14.1% of the
sector in North Italy)

12.8 bn

EXPORT

(9.5% of the national total,
11.3% of the
sector in North Italy)

- The Mechatronics sector: **an increase in Value Added (+9%), employment (+6.7%) and gross fixed investments (+6%)**
- Piemonte: an ecosystem oriented to innovate, with **3.9% of employees working in high-tech sectors**
- A potential market of around **26,000 enterprises** operating in Piemonte in **automotive, aerospace, other means of transport** (trains, ships/yachts, bikes), **manufacturing 4.0, ICT & cybersecurity**
- Our most widespread skills: the **production systems and logistics automation, 3D printing machines and services for machinery assembly**



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THANK YOU

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