

Privacy Policy for Participants – art. 13-14 EU Regulation 2016/679

This document sets out the methods and purposes of the processing of personal data put in place by the Data Controller, as well as any further information required by law, including information on the rights of the data subject and their related exercise.

The EU Regulation 2016/679 on the protection of personal data establishes rules relating to the protection of individuals with regard to the processing of personal data, as well as rules relating to the free circulation of such data and protects the fundamental rights and freedoms of individuals, with particular reference to the right to the protection of personal data.

Art. 4, no. 1 of the EU Regulation 2016/679 provides that “Personal Data” must be understood as any information concerning an identified or identifiable natural person (hereinafter, “Data Subject”).

“Processing” means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction (Art. 4, no. 2 EU Regulation 2016/679)

Pursuant to art. 12 and ss. of the EU Regulation 2016/679, it is also provided that the data subject must be made aware of the appropriate information relating to the processing activities that are carried out by the data controller and the rights of the data subjects.

Data Controller

World Manufacturing Foundation

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WebSite: <https://worldmanufacturing.org>

Data subject to processing and their sources

The data being processed, which will be collected from the data subject, may be those relating to:

- personal data (Name, Surname, Country)
- contact details (email and telephone)
- company and role.

Purpose of the processing and legal basis

The user's personal data will be processed for the pursuit of the following purposes and with the legal bases indicated below:

- 1. the processing is necessary for the execution of a contract of which the data subject is a party or to carry out acts at the request of the data subject before the conclusion of a contract, including the user registration for access to the reserved area, registration and participation in events requested by the user, download of reports and documentation made available by the data controller for its registered users; the legal basis of the treatments listed is represented by the art. 6 par. 1 letter b) of EU Regulation 2016/679; periodically send, via remote communication technologies (mail, telephone, sms, whatsapp, social networks), newsletters and marketing communications on the services and activities offered and promoted by the Data Controller; the legal basis is represented by consent as required by art. 6 par. 1 letter a) of EU Regulation 2016/679;**
- 2. periodically send, via remote communication technologies (email, telephone, sms, whatsapp, social networks), newsletters and communications on the services, products and activities offered by the Data Controllers; the legal basis is represented by consent as required by art. 6 par. 1 letter a) of EU Regulation 2016/679;**
- 3. disclose the data subject's contact details to the Data Controller's partners and sponsors so that they may establish networking relationships and send newsletters and communications regarding the services, products, and activities they offer.; the legal basis is represented by consent as required by art. 6 par. 1 letter a) of EU Regulation 2016/679; the partners and sponsors will process the personal data in their capacity as independent Data Controllers;**
- 4. send e-mails and/or newsletters and marketing communications on the services and activities offered and promoted by the Data Controller, of the same type previously acquired data by the data subject, except for his/her refusal to processing, which can be opposed at any time; the legal basis for this type of processing is the legitimate interest of the Data Controller as provided for by art. 6 par. 1 letter f) of EU Regulation 2016/679;**
- 5. respond to requests sent by the user via email and/or form on the website; the legal basis for the listed processings is represented by the contractual fulfillment as indicated in art. 6 par. 1 letter b) of EU Regulation 2016/679;**
- 6. request feedback through satisfaction and satisfaction questionnaires regarding the events in which the user participated in order to improve the services offered by the Data Controller; the legal basis of the processings included is represented by the pursuit of the data controller's interest pursuant to art. 6 par. 1 letter f) of EU Regulation 2016/679;**
- 7. ascertain, exercise and/or defend a right in court; the legal basis for this type of processing is the legitimate interest of the Data Controller as provided for in art.6 par. 1 letter f) of EU Regulation 2016/679;**
- 8. to fulfill the obligations established by law, by a regulation, by community legislation or by an order of the Authority; the legal basis for this type of processing is represented by compliance with the law to which the Data Controller is subjected as required by art. 6 par.1 lett. c)**

Information notice to event participants regarding video and photographic recordings

Please be informed that the event you will be attending will be recorded. As a result, your image may be incidentally captured in video recordings and/or photographs taken by individuals authorized by the Data Controller.

The images and recordings may be published on the World Manufacturing Foundation website, on the Data Controller's social media channels, or on other supporting platforms (e.g., YouTube).

World Manufacturing Foundation will process the image data collected for the purpose of promoting information about its activities and the services it provides.

The legal basis for this type of processing is the legitimate interest of the Data Controller as provided for in art.6 par. 1 letter f) of EU Regulation 2016/679.

Refusal to provide data

The provision of data is in some cases necessary because, any refusal to provide it, could result in the failure to conclude or incorrect fulfillment of the contract of which the data subject is a part and/or failure to comply with the legal obligations to which the Data Controller is subject.

The provision of data for processings that require consent is optional, failure to provide it will not make it impossible to use the products / services offered by the data controller. Even in the case of consent, the data subject will still have the right to subsequently object, in whole or in part, to the processing of their personal data for the purposes set out above, making a simple request to the Data Controller at the addresses indicated above.

The provision of data for the survey is optional: the data subject can freely decide not to participate.

Processing methods

In accordance with the provisions of art. 5 of the Regulation, the personal data being processed will be:

- (i) processed in a lawful, correct and transparent manner towards the data subject;
- (ii) collected and recorded for specific, explicit and legitimate purposes, and subsequently processed in terms compatible with those purposes;
- (iii) adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed;
- (iv) accurate and, if necessary, updated;
- (v) processed in such a way as to guarantee an adequate level of security;
- (vi) kept in a form that allows the identification of the data subject for a period of time not exceeding the achievement of the purposes for which they are processed.

The processing will be carried out both with manual and/or IT and telematic tools with organization and processing logics strictly related to the purposes themselves and in any case in order to guarantee the security, integrity and confidentiality of the data in compliance with the organizational, physical measures and logics required by current provisions.

Subjects involved in the processing and communication of data

The processing will be carried out, in part, directly by the Data Controller: the recipients of the Data Subject's personal data include the authorized subjects belonging to the Data Controller's organization, appropriately trained and made aware of the constraints imposed by EU Regulation 2016/679.

Furthermore, without prejudice to the communications required by law or the exercise of the right of defense, the personal data being processed may be disclosed to persons, companies, associations or professional firms that provide services or assistance and consultancy activities to the data controller, with particular attention but not exclusively with reference to IT, organizational, accounting, legal, administrative, tax and financial matters. For the pursuit of the aforementioned purposes, the data may be disclosed to third parties acting as independent data controllers or as data processors designated by the controller involved in the events that will take place in the "World Manufacturing Forum".

The updated list of the data processors appointed by the data controller can be provided at the request of the data subject.

Data dissemination

Personal data will not be disseminated, unless this is required by law.

Data transfer abroad

For the purposes indicated above, personal data will be processed within the European Economic Area (EEA). If they are transferred to third countries, in the absence of an adequacy decision by the European Commission, the provisions of the applicable legislation on the transfer of personal data to third countries will be respected, such as the Standard Contractual Clauses provided by the European Commission. For partners and sponsors whose establishment is located in non-EU countries, consent for the transfer is required.

Data retention

In general, personal data will be kept for the time strictly necessary to pursue the purposes for which they were collected and subjected to processing, including the retention period required by applicable legislation and, in any case, for a maximum period of 10 years from the termination of the relationship between the Data Controller and a data subject or until revocation for the purposes in which your consent is required, except for the possible need of the Data Controller to defend his right in court.

Rights of the data subjects

Pursuant to European Regulation 679/2016 art. from 15 to 22 and of the current national legislation, the data subject may, according to the methods and within the limits established by the current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning him (right of access);
- know its origin;

- receive intelligible communication;
- have information about the logic, methods and purposes of the processing;
- request the updating, correction, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected;
- as well as, more generally, exercise all the rights that are recognized by the current provisions of the law.

The exercise of rights may take place by sending a request that must be addressed without any formality to the Data Controller at the addresses indicated above.

Before providing an answer, the Data Controller may need to identify the data subject, by requesting to provide a copy of his identity document.

Written feedback will be provided without undue delay and, in any case, no later than one month after receipt of the request.

Complaint

In the event that the data subject believes that the processing of their personal data violates the provisions of EU Regulation 2016/679, he has the right to lodge a complaint with the Supervisory Authority, pursuant to art. 77 of the Regulation itself, as well as resorting to the judicial authority.