



Webinar Invest in Italy in the Manufacturing Supply Chain presented by ITA – Italian Trade Agency in collaboration with Invitalia

25 November 2022, 14:30 PM – 16:00 PM, Porsche Experience Center Franciacorta

Moderator: Mr. Samuele Porsia

Senior Officer Foreign Direct Investment Department, ITA- Italian Trade Agency

14:30-15:00: OPENING REMARKS

- Lucia Pasqualini** Head of International Investments & Digitalization of Export Office- MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION
- Valerio Soldani** Head of Foreign Direct Investment Support Office, ITA - Italian Trade Agency
ITA and the Foreign Direct Investment Promotion Activity
- Marco D'Acunto** Senior Project Manager – Hi-tech sector INVITALIA
Services & Incentives to invest in Italy

15:00-15:50: PRESENTATION ON REGIONAL OPPORTUNITIES BY EACH REGIONAL EXPERT

SPEAKERS

- Armando Cilento:** Business Developer – Cilento S.p.A
Manufacturing Industry In Campania: Agrifood Excellence
- Gianandrea Esposito:** Expert - Territorial Development and Attractiveness Unit – ART-ER S. cons. p.a. Emilia-Romagna
Emilia-Romagna: a world class region integrating top value chains and innovative ecosystem
- Lydia Alessio-Vernì:** General Director - Agenzia Lavoro e Sviluppo Impresa Friuli Venezia Giulia
Set up opportunities in Friuli Venezia Giulia;
- Marco Fedato:** Head of Invest in Lombardy - Promos Italia
Lombardy: Manufacturing of tomorrow is here
- Giulia Marcon:** Head of International Promotion Department – Piedmont Region
Piedmont: a high specialised, complete and trusted supply chain destination

15:50-16:00: CLOSING REMARKS

- Marco Taisch** Scientific Chairman – World Manufacturing Foundation