

Workshop EUSALP in the framework of the World Manufacturing Week

Digitalization and circular economy for SMEs sustainable and resilient growth: an EUSALP perspective

22 October 2021, 13.30-18.30

The scope of the workshop is to raise awareness among firms of the opportunities related to the digitalization and circular economy with testimonials, examples, advices, peer exchanges and matchmaking with solution providers.

More information and registration: <https://worldmanufacturing.org/activities/world-manufacturing-week-2021/eusalp-workshop/>

Agenda:

- 13.30 -14.00 Welcome - *Regione Lombardia, EUSALP AG2*
- 14.00 -14.20 Keynote speaker – *Janez Potočnik, former EU commissioner*
- 14.20- 15.20 1st workshop: Successful business cases - *Sartori Ambiente, 3bee, Plastika Skaza, company from Auvergne Rhone Alpes*
- 15.30-16.30 2nd workshop: Case studies on policy to support the implementation of ICT technologies for circular economy - *Circular4.0, Digital for Eco-Industry, Hub Innovazione Trentino, Associazione Fabbrica Intelligente Lombardia, Željko Pazin*

After the break the workshop continues in separated rooms:

	R1 Manufacturing	R2 Agritech/food	R3 Building	R4 assessment
16.40-17.10	Testimonials: <i>Podkrižnik group, Make in Slovenia, Zavod Trust</i>	Testimonials: <i>Circular and digital business models</i>	Testimonials: <i>Circular and digital business models</i>	Digital Maturity assessment: <i>DIH Lombardia, DIH Trentino, Litocartotecnica Pigni</i>
17.10-18.00	Solution providers: <i>Energenius, Krill Design, Lorenz Meters, IOS ltd, Beelse; Innovando, Josef Stefan institute</i>	Solution providers: <i>Tessa, Evja, Evegreen</i>	Solution providers: <i>Enersem, Tree solutions, Synapsess, Josef Stefan Institute</i>	Circularity Assessment: <i>Josef Stefan Institute, Elvez</i>
18.00-18.30	Q&A	Q&A	Q&A	<i>Circular4.0 and AlpLinkBioEco</i>

