



Invest in Italy in Manufacturing Sector presented by ITA – Italian Trade Agency in collaboration with Invitalia

20 October 2021, 11:00 AM – 12:30 AM, Villa Erba - Cernobbio

Moderator: **Mr. Stefano Nigro**

11:00 OPENING

Massimiliano Iacchini Head of the Office Foreign Investments to Italy, Directorate General for Cultural and Economic Promotion and Innovation - MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION
The Governance of FDI Attraction in Italy and the role of the Diplomatic and Trade and Investments Offices abroad

Stefano Nigro Foreign Direct Investment Department Director, ITA - Italian Trade Agency
Why Invest in Italy

Marco D'Acunto Senior Project Manager – Hi-tech sector INVITALIA
Services & Incentives to invest in Italy

11:30

Marco Fedato Promos Italia - Head of Investment Promotion
Lombardy: Manufacturing of tomorrow is here

Gianandrea Esposito Expert - Territorial Development and Attractiveness Unit – ART-ER S. cons. p.a. Emilia-Romagna
Emilia-Romagna: smart manufacturing

Michela Sciorpa Sviluppumbria/Sole Administrator
Sustainable Valley - Umbria Region

Fortuna Gentile Coordinator of the project activities "System action for attracting investments", Sviluppo Campania SpA
Invest in Campania

Lydia Alessio-Vernì general Director Agenzia Lavoro e SviluppoImpresa Friuli Venezia Giulia
Settlement opportunities in Friuli Venezia Giulia;

Marco Perrone Inward Investment Manager – HiTech - Tuscany Region
Invest in Tuscany - Digital techs in polymers recycling optimization