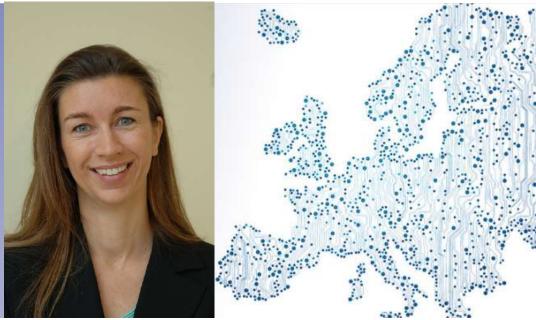


European Initiative Smart Anything Everywhere



SAE Ecosystem Building Event 12.11.2020, Cernobbio/online Meike Reimann Steinbeis2i / Smart4Europe2



Smart Anything Everywhere Empowering SMEs in the Digital Age



The Strategy Behind: Digitizing European Industry Initiative <u>Mission:</u>

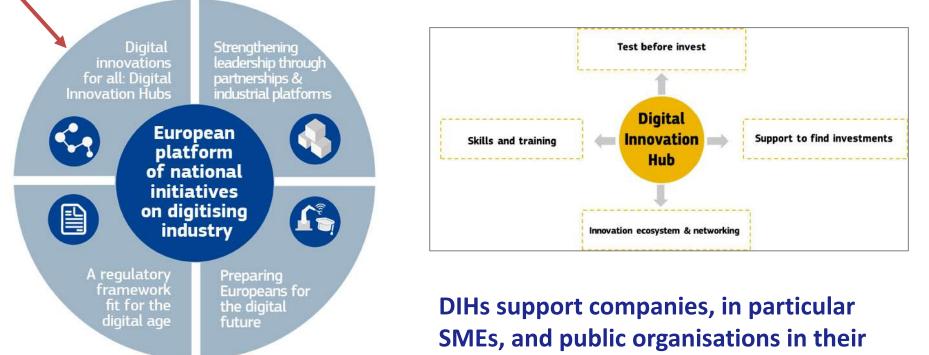
To ensure that any industry in Europe, wherever situated and in any sector can fully benefit from digital innovations

Background



Digitizing European Industry Initiative (DEI)

Digital Innovation Hubs (DIH)



digital transformation







European DIH Initiatives Initiatives



Innovation Actions (IA): Networks of DIHs providing expertise and Cascade Funding through Open Calls to support SMEs and mid-caps

Coordination and Support Actions (CSA): To support the consolidation of a pan-European Network of DIHs and support stakeholders of the ecosystem



Smart Anything Everywhere: Catalyse Digitization throughout Europe









To support European start-ups, SMEs, mid-caps in their digital transformation



To build and consolidate a **sustainable pan-European network** of **Digital Innovation Hubs** (DIH)





What's in it for me?

What's in for me?

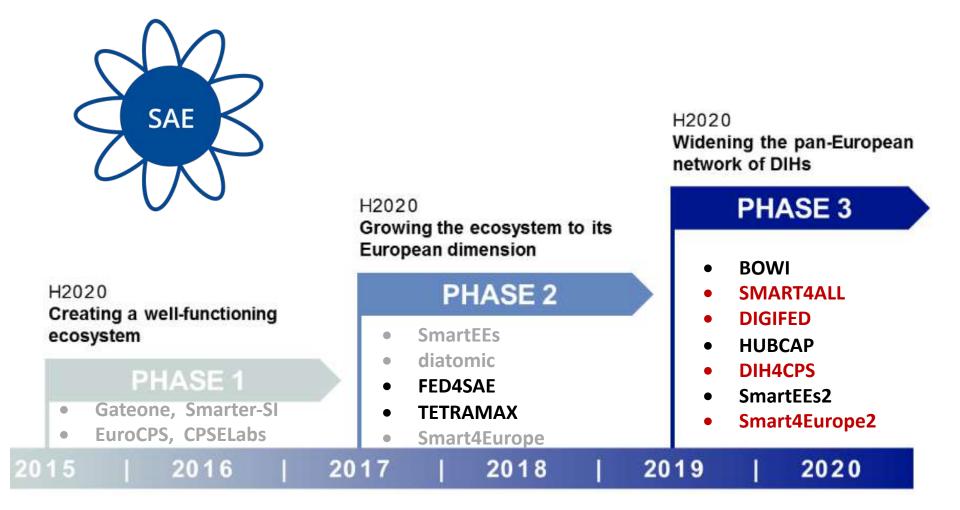




How does it work?

Evolution of the SAE Initiative

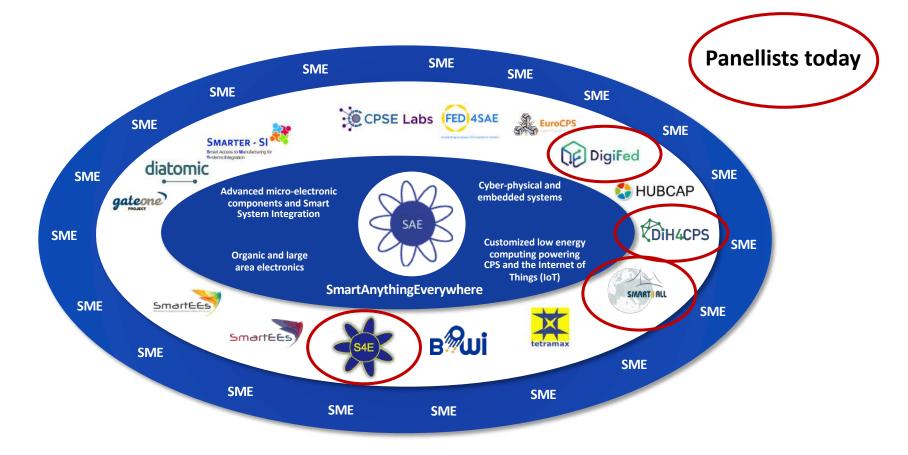






SAE Ecosystem



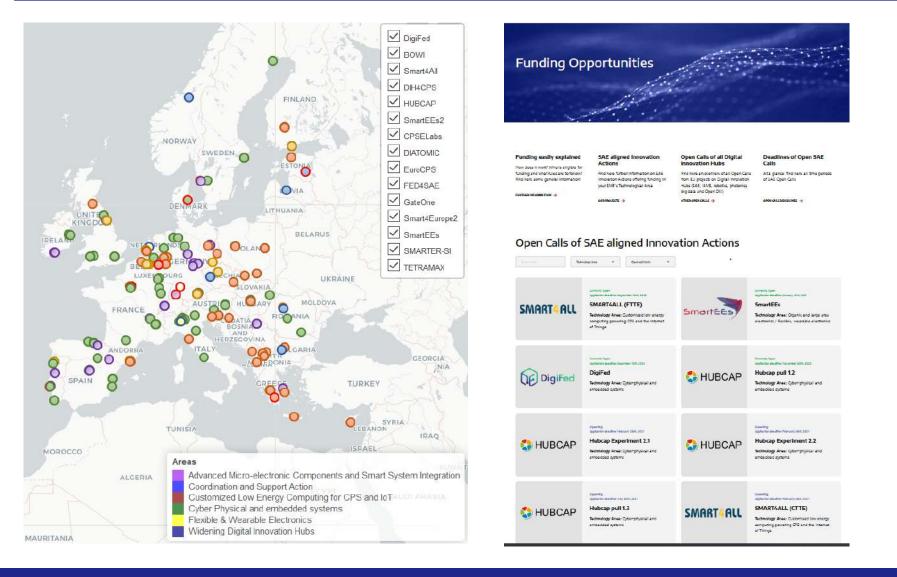


Supporting Start-ups, SMEs and Mid-caps in Digital Transformation Building a pan-European Network of Digital Innovation Hubs Networking with all Stakeholders



SAE - Innovation Portal



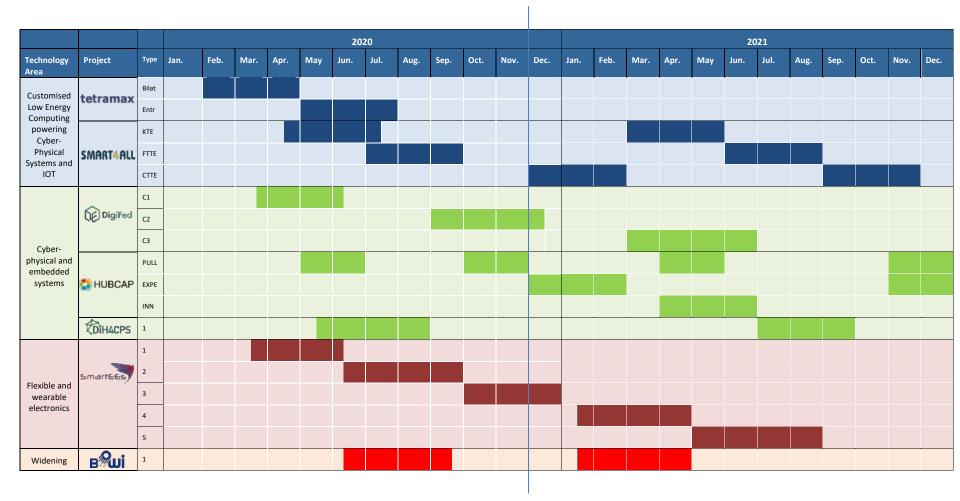




Open Call Deadines



- 2021 estimations







SAE aligns different Projects (Innovation Actions) in various Technology Areas such as



Cyber-Physical and Embedded Systems



Customised Low Energy Computing powering Cyber-Physical Systems and the Internet of Things



Flexible and Wearable Electronics/ Organic Large Area Electronics



Widening Digital Innovation Hubs

The IAs offer funding to **start-ups, SMEs and mid-caps** to enhance their products and services through the inclusion of **innovative digital technologies**.







SAE Innovation Portal

<u>https://smartanythingeverywhere.eu/</u>

Funding Opportunities

- <u>https://smartanythingeverywhere.eu/funding/</u>
- <u>https://dihnet.eu/opencalls/</u>
- <u>https://ec.europa.eu/info/funding-</u> <u>tenders/opportunities/portal/screen/opportunities/comp</u> <u>etitive-calls</u>

Success stories

<u>https://smartanythingeverywhere.eu/success-stories/</u>

Contact us

<u>https://smartanythingeverywhere.eu/contact-us/</u>





Thank you for your attention!





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